



Product Preview

Marketing Plan Template

Quickly Develop an Effective Marketing Strategy for Your Business!

Marketing Plan Success 2.0

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[Company] - Marketing Plan

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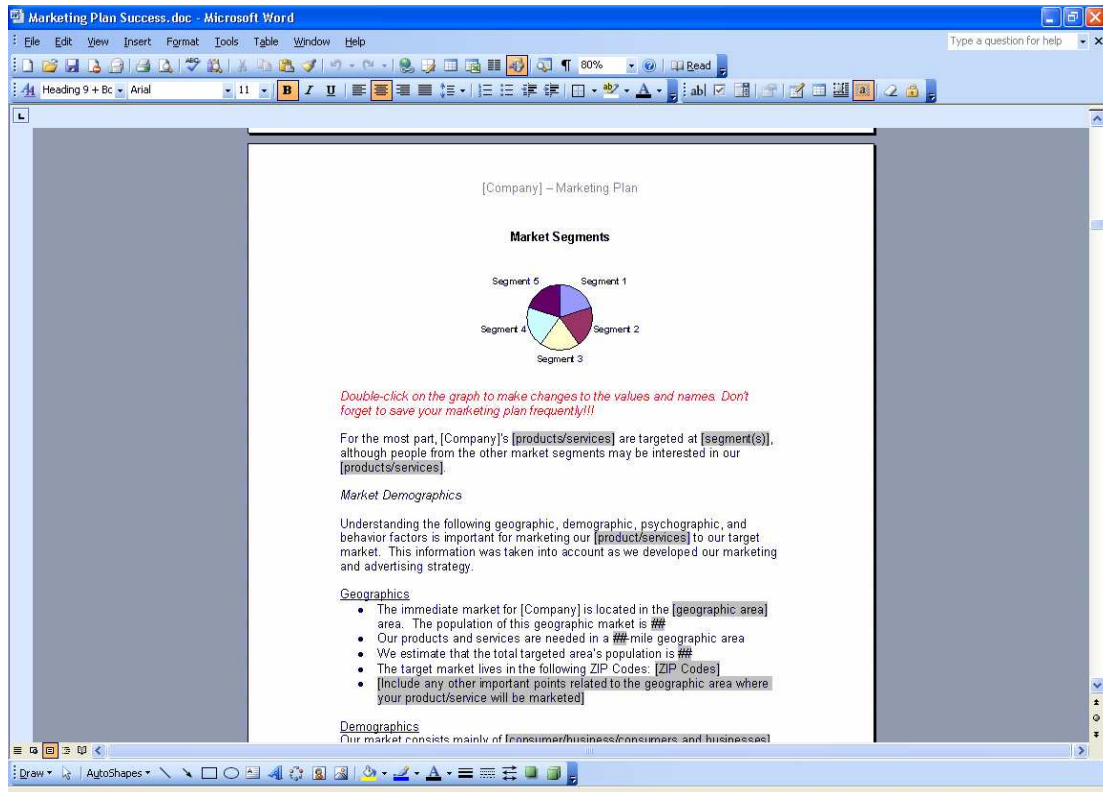
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What's included with Marketing Plan Success?

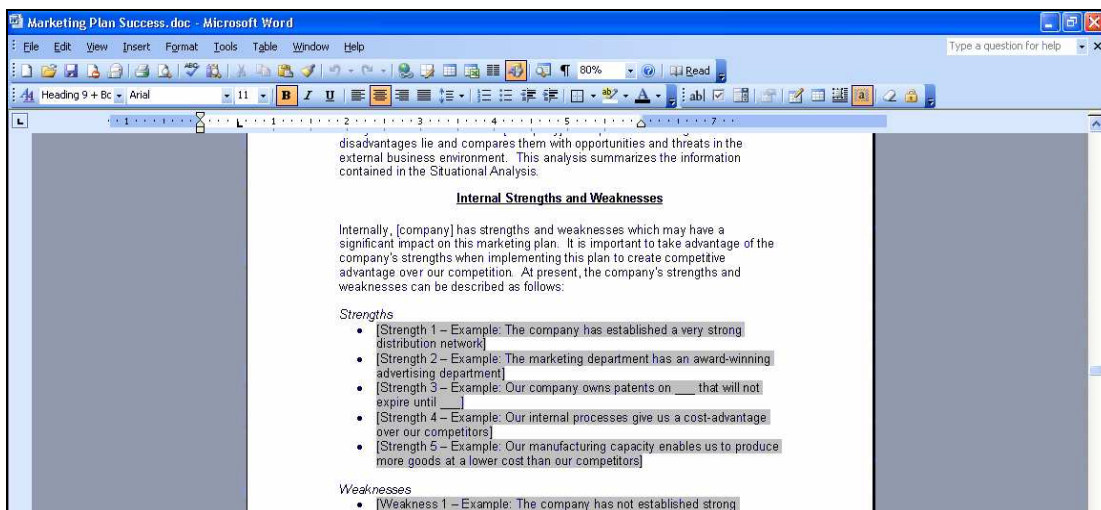
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| <ol style="list-style-type: none"> 1. Situation Analysis <ol style="list-style-type: none"> a. Product & Service Analysis b. Market Analysis c. Distribution Network Analysis d. Competitive Analysis e. Current Financial Situation f. Historical Results g. Macroenvironment 2. SWOT Analysis <ol style="list-style-type: none"> a. Internal Strengths & Weaknesses b. Outside Opportunities & Threats c. SWOT Action Plan 3. Marketing Objectives & Issues <ol style="list-style-type: none"> a. Financial Objectives b. Marketing Objectives c. Critical Issues | <ol style="list-style-type: none"> 4. Marketing Strategy <ol style="list-style-type: none"> a. Target Marketing b. Positioning c. Marketing Strategies & Tactics d. Marketing Mix e. Marketing Research 5. Action Items <ol style="list-style-type: none"> a. Milestones b. Marketing Organization 6. Financials, Budgets, & Forecasts <ol style="list-style-type: none"> a. Break-even Analysis b. Sale Forecast c. Marketing Budget Forecast d. Sales vs. Expenses Summary 7. Controls <ol style="list-style-type: none"> a. Performance Monitoring b. Contingency Planning |
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With Marketing Plan Success you will develop an effective Marketing Strategy that puts your company ahead of the competition!

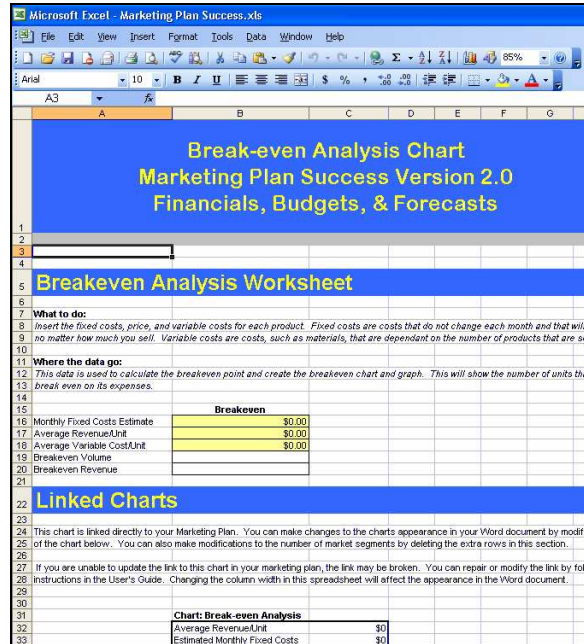
Colorful graphs and charts are already included with the templates – you just need to fill in the information!



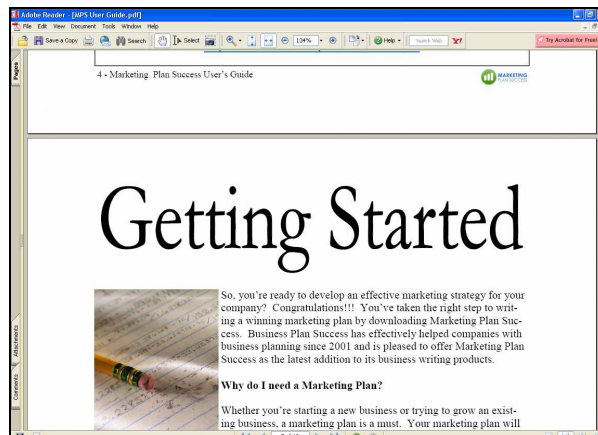
The marketing plan is already completed – you just need to research and fill in the information requested.



Enter the budgeting and forecasting information into the Excel template and our software will instantly create charts and graphs with the information you'll need for an in-depth analysis of your business. The charts will be added to your marketing plan automatically!



Not confident that you have the knowledge you need to write your own marketing plan? Our User's Guide includes over 40 pages of detailed instructions on how to write your plan, how to find the information you need, and how to analyze and make decisions based off this information!



Everything's included!

Download Marketing Plan Success & write your marketing plan now!

More information available at <http://www.marketing-plan-success.com/>