



Check Your Article Before You Submit!

Use this handy checklist to check your content and help it get through the review process quickly.

These are the actual rules that your article reviewer will check, to be sure your article will be accepted by the widest number of publishers.

Check Your Title

Is your title...

- in proper title case?
- no more than 100 characters?
- written with good grammar, spelling and punctuation?
- complete, and not cut off?
- descriptive, interesting and catchy?

Did you avoid...

- any references to your author name or byline?
- decorative lines or excessive punctuation?

Does your title...

- apply to your article content, and make sense?
- sound like good informative content, and not an ad or sales pitch?

Check Your Description

Is your description...

- in complete sentences and in proper sentence case?
- no more than 400 characters?
- written with good grammar, spelling and punctuation?
- complete, and not cut off?

Check Your Description (cont.)

Did you avoid...

- ✓ repeating the title in your description?
- ✓ any references to your author name or byline?
- ✓ any links or urls in your description?
- ✓ referencing other parts in a series of articles?
- ✓ starting your article in your description field?

Does your description...

- ✓ apply to your article content, and make sense?

Check Your Article Body

Is your article...

- ✓ in proper sentence case?
- ✓ in paragraphs no longer than ten lines and separated by one blank line?
- ✓ written with good grammar, spelling and punctuation?
- ✓ between the 300-1200 proper word count?

Did you avoid...

- ✓ starting your article with a subhead, list item, or title?
- ✓ any references to your author name or byline?
- ✓ advertising products or websites?
- ✓ stuffing keywords into your article so that it no longer sounds conversational?
- ✓ including reprint rights in your article?
- ✓ decorative lines or excessive punctuation?
- ✓ direct calls to action like visiting a website or emailing the author?
- ✓ reviewing only one product as opposed to three competing or complimentary products from different c
- ✓ including information about the author in the article body?
- ✓ leaving a sign-off or signature in the article body?
- ✓ referencing other parts in a series of articles?

Check Your Article Body (cont.)

Does your article...

- contain original, informative content?

Check Your About the Author Box (Plain Text)

Is your plain text author box...

- only in plain text as opposed to HTML?

Did you avoid...

- including reprint rights in your plain text author box?
- using affiliate links in your plain text author box?

Does your plain text author box...

- match your account name?

Check Your About the Author Box (HTML)

Is your HTML author box...

- using only anchor tags (a href), bold (b) and italic (i)?

Did you avoid...

- including reprint rights in your HTML author box?
- using affiliate links in your HTML author box?
- using "title" and "style" tags?

Does your HTML author box...

- have properly closed and embedded tags?